



Company Histories and Industry Reports

Print Resources

- America's Corporate Families is a two-volume directory of billion dollar companies providing compact information. Alphabetically arranged, company entries include the company name, contact address, sales and employment figures, and SIC. A third volume includes non- U.S. companies. This title is located in the Reference area at **HG4057 A147 2005 v. 1-3**.
- Business Periodicals Index is a print index and can be found in the Index section at **Z7164 C81 B983**. This index is a comprehensive source for citing articles and book reviews in the area of business. A selective list of business disciplines covered includes: accounting, advertising, banking, industries and trades, taxation, technology, and transportation. Serial citations are abbreviated. Consult the "abbreviations of Periodicals Indexed" at the front of the index for the serial's complete title.
- D&B Million Dollar Directory, located in the Reference section at **HC102 D8 2005**, is a multi-volume global publication listing compact information on private and public companies. Alphabetically listed company entries will include the company name and contact address, SIC, executive names and positions, sales and employment figures, and the founding year of the company. The Cross-Reference volume (arranged by SIC) and the Geography volume refer the reader to the Series volumes with full company data.
- International Directory of Company Histories is a multi-volume work on privately and publicly held companies housed in the Reference section at **HD2721 I63**. Entries include the company name and contact information, stock exchange, ticker symbol, NAICS code, and sales and employment statistics. Of importance is the inclusion of the company's mission, goals, chronological milestones, competitors, and a list for "further reading."
- Wall Street Journal Index is the print index to the newspaper (1970-2002). This title is located in the Index area at **HG1 W26**.

Online Databases: Business News

- **ABI/Inform** (via ProQuest Direct) is a set of electronic databases specializing in business and management. Many of the serials are included in full-text. ABI/Inform Global is the most general of the four products, covering worldwide current business news. ABI/Inform Dateline focuses more on small local and regional business publications. ABI/Inform Trade & Industry provides access to publications focused on specific industries, across all major industry types. For full details and cross-database searching see the **Proquest Direct** link on the Databases page.
- **Business Source Premier** (via EbscoHost) is an electronic database providing abstracts and indexing of serials from 1965 onward. Business Source Premier also includes company and industry report summaries, country data, market research reports, and brief SWOT information. Many articles are full-text (PDF and HTML).
- **CountryWatch** provides country-specific information, including international newswires for up-to-date international business news. International economic and industry data is also included.
- **Wall Street Journal** (via ProQuest Direct) is the electronic database solely for citations and articles within this newspaper. Indexing begins 1981 with full-text starting in 1984 onward.

- **Wilson Business Full-Text** (via Wilson Omni-File Mega) includes leading business magazines, trade and research journals, and the full text of selected periodicals. Full text coverage begins in January 1995.

Online Databases: Company Financials

- **Hoover's Company Capsules and Profiles** is an electronic database profiling global companies. Data will usually include the brief company history, products, and financial statistics.
- **Mergent Online** is an electronic database from Mergent (formerly Moody's), which was started in 1997 and provides global business and financial data on 27,000 companies as well as company annual reports
- **Morningstar Library Edition** provides tracking information and research on stocks and mutual funds, as well as performance analyses and other expert information. Morningstar also provides information on understanding stock and fund performance.
- **Value Line Investment Survey** is an electronic database providing data on approximately 1700 stocks. The database is in three sections: "Ratings & Reports," "Summary & Index," and "Selection & Opinion." Most search strategies will require you to enter the real name of the company or the ticker symbol.

Online Databases: Mixed Financial and Other Business Information

- **Faulkner Advisory for IT Studies - FAITS** – provides in-depth information on companies, products, standards, systems, and developments in all technology fields. Although the database *only* covers information on IT-related companies, it offers considerable information on companies and the competitive landscape within that area.
- **Lexis-Nexis Academic** provides several discipline databases. "Business" is an electronic component for many full-text serial articles and under "Company Information" annual reports to shareholders and prospectuses are available. Search by company name, SIC, or ticker symbol.
- **MarketLine Business Information Center** provides global company information, international industry data, and business newswires. The company analyses in Marketline include in-depth qualitative analyses and discussions of the history and status of each company. Industry information provides detailed discussion of the competitive landscape, market shares, and more.
- **Standard and Poor's Net Advantage** is provided by the major business information publisher, Standard and Poor's. This database will include information on corporation records, executives, stocks, and particularly industries. It also lists the S&P 500.

Web Resources

The Public Register's Annual Report Service <http://www.prars.com/>

Yahoo! Finance <http://finance.yahoo.com/>

The Fortune 500 <http://money.cnn.com/magazines/fortune/fortune500/>

Fortune 500 Business Blogging Wiki <http://www.socialtext.net/bizblogs/index.cgi>

Further Information

Researching Companies on the Internet <http://www.learnwebskills.com/company/>