

Ferdinand D. Bluford Library

A SELECTIVE GUIDE TO MATERIALS AND RESOURCES IN JOURNALISM AND MASS COMMUNICATION

This selective guide contains a bibliography of titles and electronic resources to assist students in biological research. It outlines a general approach for finding materials and resources housed in the F.D. Bluford Library, the Internet and on CD-ROM. This guide will also help students organize their research and at the same time provide tips on research strategy. Remember that researching any topic can seem overwhelming.

Using the Online Catalog

Establishing what resources the library owns on the subject you are researching should be your first priority. To find information, students must use the online catalog. The Catalog can be searched by AUTHOR, TITLE, KEYWORD, JOURNAL TITLE and by SUBJECT HEADING.

If you are going to do a **keyword search** you can either enter a word that may appear in the title or in the description of the work. If you are going to do a **subject search** you should use the Library of Congress Subject Headings located next to the computer workstations to help you determine the correct heading to use. There are several other options for narrowing or limiting your search and or identifying similar titles. Please refer to the INNOPAC Handout at the Information Center for more detailed instruction or ask for assistance at the Reference Desk

Dictionaries & Encyclopedias

Encyclopedias are a good place to start when you are unfamiliar with the topic. Articles in encyclopedias are often written by recognized authorities and provide facts and ideas about the topic, such as history, basic theories, and important persons who have written related articles. Also, most encyclopedic articles close with a bibliography that may help you to establish your literature search. Dictionaries provide a brief definition of a term, movement, or person in history.

Note: When using encyclopedias, first consult the index volume, usually the last volume of the set. This will tell you if your topic has an article devoted entirely to it or if it is discussed within an article on a related subject.

Broadcast Communications Dictionary – A&T Ref PN 1990.4.D5 1989

Dictionary of Communication and Media Studies – A&T Ref P 87.5 W38 1997

Dictionary of Communications Technology: Terms, Definitions, and Abbreviations – A&T Ref TK 5102.H453 1998

Dictionary of Media and Communication Studies – A&T Ref P 87.5 W38 2000

Encyclopedia of Rhetoric and Composition – A&T Ref PN 172.E53 1996

The Encyclopedia of American Television: Broadcast Programming Post World War II to 2000 – A&T Ref PN 1992.5 L33 2003b

Encyclopedia of Communication and Information – A&T Ref P 87.5 E53 2002

Encyclopedia of International Media and Communications – A&T Ref P87.5.E535 2003

Encyclopedia of Television – A&T Ref PN 1992.18.E53 1997
The Encyclopedia of Television, Cable, and Video – A&T Ref P87.5.R44 1991
Encyclopedia of Television News [eBook] *NetLibrary*
Hargrave's Communications Dictionary – A&T Ref TK 5102. H37 2001
History of the Mass Media in the United States – A&T Ref P 92 U5 H55 1998
International Dictionary of Broadcasting and Film – [eBook] *NetLibrary*
International Encyclopedia of Communications – A&T Ref P 87.5 I5 1989
International Encyclopedia of Linguistics – A&T Ref P 29 I58 1991
NTC's Mass Media Dictionary [eBook] *NetLibrary*

Bibliographies, Directories and Handbooks

Bibliographies, directories and handbooks can help you throughout your research by providing quick, factual information that you may need to support your ideas. Often handbooks have brief instructions, guides, quotations, and examples that may be useful for you to implement into your work.

Associated Press Reporting Handbook – A&T Ref PN 4781.S395 2002
Broadcast News Handbook: Writing, Reporting, and Producing – A&T Ref PN 4784.T4 T76 2001
Covering the Community: a Diversity Handbook for Media – A&T Stacks P 94.6.A43 1999
Gale Directory of Publications and Broadcast Media – A&T Ref Z 6951.A97 2002
Hoover's Handbook of World Business – A&T Ref HG 4009.H66 1995-1996
International Advertisers and Agencies – A&T Ref HF 5804.S73 1995-1999
International Directory of Company Histories – A&T Ref HD 2721. I63 1998
The Media Handbook – A&T Stacks HF 5826.5 K38 2003
The Radio Handbook – A&T Ref TK 6550.R1.4
Research, and Buying – [eBook] *NetLibrary*
Reuters Handbook for Journalists – A&T Ref PN 5111.R4 M34
News: Reporting and Writing – A&T Ref PN 4781.L67 1996
The Publicity Handbook: How to Maximize Publicity – A&T Ref HD 59.Y33 1991
Standard Directory of International Advertisers & Agencies – A&T Ref HF 5804.S73 1995
Standard Handbook of Video and Television Engineering – [eBook] *NetLibrary*
Television and Film: An Annotated Bibliography of Research Materials – [eBook] *NetLibrary*
Television News: a Handbook for Writing, Reporting, Shooting, & Editing – A&T Stacks PN 4784. T4 K39 2002
Women and Mass Communications – A&T Ref P 94.5 W65 L45 1991
World Radio and TV Handbook – A&T Ref TK6540.W67 1997

Indexes and Abstracts (Printed)

To locate articles that are pertinent to your research, you need to use indexes and abstracts to journal and newspaper literature. The printed indexes and abstracts are located in the Reference area by call number. They are especially useful for pre-1990s literature search.

Business Periodical Index (A&T Ref Indexes Z7164.C81.B983)1959-1995

A basic index to more than 422 business periodicals. Among the fields index are chemical industry, communications and public relations.

Historical Abstracts (A&T Ref Indexes Z6205.H66) 1955-1988

Covers articles, books and dissertations in the field of world history excluding the U.S. and Canada

Humanities Index (A&T Ref Indexes A13.H85) 1985-1997

This index offers citations to articles, book reviews, obituaries, bibliographies, interviews, and reviews in almost 350 English-language humanities periodicals. Subjects covered include journalism, art, film, communications, philosophy, photography, and world literature.

PAIS Bulletin (A&T Ref Indexes Z7163 P9) 1980-1990

PAIS addresses itself to issues of public policy, with emphasis on factual & statistical information. It indexes publications on all subjects.

Readers' Guide to Periodical Literature (A&T Ref Indexes A1 3 R4) 1900 –

The *Readers' Guide* indexes magazine and journal articles on a variety of current topics of general interest. It focuses on popular magazines rather than academic journals. In addition to indexing periodical articles, the *Readers' Guide* contains a book review index, citing reviews of various general interest books.

Social Science Index (A&T Ref Indexes A13. S62) 1974-1996

This index to articles in more than 400 international social science periodicals covers economics, international relations, political science, psychology, and other studies.

Databases

Selecting the best bibliographic database for your informational need is an important step in any search for information. Each electronic database is unique in its subject coverage and scope, although there may be some overlapping.

Academic Search Premier via EBSCO

Covers a wide range of academic areas including business, social sciences, humanities, general academic, general science, journalism and mass communication, education and multi-cultural with Academic Search Elite. This comprehensive database features full text journals with many dating back to 1990.

AccuNet/AP Multimedia Archive

Database has over one million primary-source photos from the 1840's to present collected by Associated Press.

Alternative Press Index Archive

Database is a guide to alternative sources of information from journals covering cultural, economic, political and social change. Its coverage is international and interdisciplinary including radical and left periodicals and newspapers.

American Periodical Series (1741-1900)

The more than 1,000 periodicals in these three microfilm collections provide the materials necessary to study trends in the United States from 1741 to 1900.

Art Stor

This database is a repository of thousands of digital images and related data. One of its goals is to use digital technology to enhance scholarship, teaching and learning in the arts.

Biography Resource Center

This full text database can be searched for people based on one or more personal facts such as birth and death year, nationality, ethnicity, occupation or gender, or combine criteria to create a custom search.

Business Source Premier via EBSCO

Approximately 5000 companies are included in the database. Select "Company Profile", click on the hyperlink for your company and then click on "PDF Complete Report".

Communication and Mass Media Complete via EBSCO

This database provides an invaluable resource for students, researchers, and educators interested in any and all aspects of communication and mass media.

Communication Studies

A Sage Full-Text Collection includes the full-text of 16 journals published by SAGE and participating societies. Some journals go as far back as twenty years, encompassing over 4,200 articles.

Congressional Quarterly Electronic Library (CQ Researcher)

The CQ Researcher is a great resource for students and citizens alike who need a place to begin research on

current topics ranging from the growing global AIDS crisis to the future of books. This weekly publication is particularly helpful to students interested in writing “position papers,” because many of the issues covered in the CQ Researcher are thought provoking, timely, and often controversial.

CountryWatch

CountryWatch is a world leader in providing country specific geopolitical intelligence on each of the 192 countries of the world.

Criminology

This database includes the full text of 17 journals published by SAGE and participating societies.

ERIC (Eric Resource Information Center) via CSA

ERIC is a vast database of journal and non-journal education literature available since 1966. It provides a centralized web site for searching the ERIC bibliographic database of more than 1.1 million citations -- these correspond to journal articles, conferences, meetings, government documents, theses, dissertations, reports, audiovisual media, bibliographies, directories, books and monographs.

Ethnic Newswatch

Designed to provide the “other side of the story”. Offers additional viewpoints from those proffered by the mainstream press. This full-text database searches the ethnic press and covers stories from Asian, Latino, African-American, and Native American newspapers.

Health Source Consumer Edition

This database is the richest collection of consumer health information available to libraries worldwide, providing information on many health topics including the medical sciences, food sciences and nutrition, childcare, sports medicine and general health.

History Resource Center: U.S.

The History Resource Center: U.S. provides integrated access to historical (primary) documents, reference articles, and full-text journal covering themes, events, individuals and periods in U.S. history from pre-Colonial times to the present.

Hoover’s Company Records

This database can be searched in several languages. It provides brief information on companies covered by Hoover such as financial summary, locations, competitors and the names of top company officials.

Lexis – Nexis Academic

For journalism and mass communication students, Lexis-Nexis is especially useful for its coverage of domestic and international newspapers. Transcripts of popular U.S. news programs (e.g., Meet the Press, CNN, Online News Hour with Jim Lehrer) may be searched. Because the database is full-text, searches should be constructed to be as specific as possible to limit retrieval to a reasonable number of documents. Searches may be limited by date, by placement of the key search words in the headline, and by a whole host of other search features. Students studying communication law or freedom of expression in the press will find Lexis useful for locating Federal or State legal cases. Lexis-Nexis Academic Universe also contains a substantial collection of full text magazines.

MLA International Bibliography

This electronic version of the Bibliography dates back to 1925 and contains over 2 million citations from more than 4,400 periodicals (including peer-reviewed e-journals) and 1,000 book publishers.

Mergent Online

Provides balance sheet information, income statements, annual reports and other detailed information on corporations in the U.S. and abroad

MEDLINE

An online bibliographic database to medicine, nursing, health services, etc. It contains bibliographic records of journal articles (citations). It is produced by the National Library of Medicine.

Newspaper Source via EBSCO

Newspaper Source provides full-text material covering all subjects for regional U.S. newspapers,

international newspapers, newswires, newspaper columns, and some radio and television news transcripts.

Opposing Viewpoints Resources Center via Gale

Opposing Viewpoints is a comprehensive, full-text database providing differing points of view on current social issues, such as affirmative action, censorship, ecology and mental health.

Oxford English Dictionary (OED)

Regarded as the most authoritative & comprehensive English language dictionary in the world, it includes information on the English language, its history, & the social, cultural, and political influences that have shaped the language through the centuries

PAIS International (Public Affairs Information Service)

International in scope, P.A.I.S. covers all areas of public policy and can be useful for many paper topics in communications. This database often has citations on the media and press in a particular country.

Political Science: SAGE Full Text Collection

This collection includes the full-text of 19 journals published by SAGE and participating societies, some journals going back twenty years. It covers such subjects as General Political Science, American Government & Politics, Political Sociology, Comparative Politics, Policy Studies, Political Communication, Peace / Conflict Studies, Presidential Studies, Political Theory / Philosophy, International Relations, and Area Studies.

Proquest Historical Newspapers

ProQuest Historical Newspapers offers full-text and full-image articles for newspapers dating back to the 18th century, including The New York Times.

Reference USA

Directory of U.S. businesses covering over 10 million locations (headquarters & satellite offices). Provides type of business, SIC code, size (employees or sales), type of location (headquarters/branch), type of company (public/private), & key contact.

Regional Business News

Is a collection of full text newswires that incorporates news information from all over the world

Sociological Abstracts via EBSCO

Sociological Abstracts abstracts and indexes the international literature in sociology and related disciplines in the social and behavioral sciences.

Television News: Vanderbilt University

The Television News Archive collection at [Vanderbilt University](http://www.vanderbilt.edu/televisionnews/) is the world's most extensive and complete archive of television news. Individuals may make requests for [video tape loans](#) for reference, study, classroom instruction, and research.

Vault Online Career Library

For careers in communication and media, this database will allow you to access job search articles, company profiles, career outlook, overviews of industries and much more.

Web of Science

A multidisciplinary database covering the journal literature in all areas of research, it indexes more than 5,700 major journals. Web of Science is made up of the Arts & Humanities Citation Index, Social Science Citation Index, Science Citation Index, Index Chemicus and Current Chemical Reactions. The three citation databases may be searched together or in any combination. Easy Search Mode is used to search a person, place or topic. Full Search Mode is used for citation searching.

Wilson Web

Select "OmniFile Full Text Mega," using the down menu select subject database you wish to search. The eleven databases can be searched simultaneously. Indexing and abstracting for all articles in journals covered by Wilson Web, whether or not they include full text, is included in OmniFile.

Printed Journals – Selected List

The following is a list of selected print journals, which are national research and professional

publications. Print journals are located on the lower level of the library and current issues are located next to the service desk in alphabetical order. Bound issues are arranged by call number. Some titles are on microform. Be sure to use the Online Catalog to determine the exact location and format of a particular title.

Best Newspaper Writing
Columbia Journalism Review
Communication Arts
Communication Education
Communication Monographs
Communication Quarterly
Communication World
Communications
Editor and Publisher
Educational Communication and Technology
Insight on the News
Journal of Broadcasting & Electronic Media
Journal of Communication
Journalism
Journalism and Mass Communication Educator
Journalism and Mass Communication Quarterly
Journalism Quarterly
Southern Communication Journal
The Journalism Educator

Government Documents

Government Documents cover a broad range of topics including criminal justice; laws and regulations; congressional hearings; Supreme Court opinions; economic, demographic and agricultural statistics. You can access the Government Documents Collection by using the Online Catalog. The Government Documents Department is located on the lower level of the library building.

Statistical Sources

Statistics provide quantitative data about your topic. Almanacs, handbooks and electronic resources will provide some statistics

American Factfinder(<http://www.factfinder.census.gov>)

Census Bureau website is the primary vehicle for distributing the census data.

Bureau of the Census (<http://www.census.gov>)

The homepage provides access to a variety of finding tools for census data.

CDC National Center for Health Statistics

(<http://www.cdc.gov/nchs/products/pubs/pubd/hsu/description.htm>)

FedStats.(<http://www.fedstats.gov>)

Provides access to statistics from dozens of Federal agencies

National Center for Educational Statistics(<http://www.nces.ed.gov>)

This is the agency responsible for collecting and analyzing data that are related to education in the United States and other nations.

Statistical Abstract of the United States (<http://www.census.gov/statab/www/>)

A&T Ref HA202.A384 (Current edition on Ready Reference)

Abstracts cover a wide variety of topics including state and local governments.

Videos

Use the Online Catalog to search for videos. All videos are housed at the LRC on the lower level.

American Press: A Brief History - A&T LRC PN 4855.A44

Basic Radio Skill - A&T LRC PN 1991.5.B37 E35

Functions of Mass Communications - A&T LRC P 90.F9

Legal Considerations of Broadcast News - A&T LRC PN 4784. B75 L35

Media Rights and Responsibilities - A&T LRC

Newspaper Wars - A&T LRC PN 4700.N47

When Good Journalists do Bad Things: Truthtelling and the Public Trust –

A&T LRC PN 4888.E8.W44

Reporting the News the Journalistic Process - A&T LRC PN 5514.R47

Internet Resources

The focus of this section is to provide a list of Web sites about journalism – as a field of study, and as a profession.

Accuracy in Media

Accuracy in Media is a non-profit, grassroots citizens watchdog of the news media that critiques botched and bungled news stories and sets the record straight on important issues that have received slanted coverages.

Access <http://www.aim.org/>

American Communication Association

This professional association site has information about its activities, an online peer-reviewed journal and numerous links to what ACA feels are the best online resources.

Access <http://www.americancomm.org>

Columbia Journalism Review

This is the companion website to the journal of the same name. It sees itself as a “watchdog of the press in all forms, from newspapers and magazines to radio, television, and cable to the wire services and the We

Access <http://www.cjr.org>

Douglass: Archives of American Public Address

In honor of Frederick Douglass’ mastery of public address and the influence of his speeches on American history, the *Douglass Archives* was created. Here you can find the texts of speeches throughout history by famous Americans.

Access <http://www.abacon.com/pubspeak/histsit.html>

FAIR (Fairness & Accuracy in Reporting)

Fair, a national media watch group, has been criticizing media bias and censorship since 1986. FAIR advocates greater diversity in the press and scrutinizes media practices that marginalize public interest, minority and dissenting viewpoints.

Access <http://www.fair.org>

FCC Website

The Federal Communications Commission (FCC) is an independent United States government agency, directly responsible to Congress. The FCC was established by the Communications Act of 1934 and is charged with regulating interstate and international communications by radio, television, wire, satellite and cable. The FCC's jurisdiction covers the 50 states, the District of Columbia, and U.S. possessions.

Access <http://www.fcc.gov/>

Newslink

An academic and professional research and consulting firm studying electronic publishing and visual journalism, Newslink has links to newspapers, television and radio stations and magazines throughout the United States and other countries.

Access <http://newslink.org>

Newswatch: A Consumer's Guide to the News

This site contains links to key media news and to some of the better known academic, institutional and watchdog sites.

Access <http://newswatch.org>

The Pew Research Center for the People & the Press

The Center is an independent opinion research group that studies attitudes toward the press, politics and public policy issues

Access <http://people-press.org/>

Pulitzer Prizes

The Pulitzer Prizes, established and endowed by Joseph Pulitzer (1847–1911), honor excellence in American literature, journalism, drama and music. The prizes, administered by Columbia University, bestow on winners both literary prestige and a cash prize.

Access <http://www.pulitzer.org/>

Associations, Organizations & Societies

American Communication Association

Association was created to promote academic and professional research, criticism, teaching, and the exchange of principles and theories of human communication.

Access <http://www.americancomm.org/>

The Federal Communications Commission (FCC)

An independent United States government agency, that is directly responsible to Congress. It regulates interstate and international communications by radio, television, wire, satellite and cable. Its jurisdiction covers the 50 states, the District of Columbia and U.S. possessions.

Access <http://www.fcc.gov/>

International Women's Media Federation

Works to strengthen the voice of women journalists around the world.

Access <http://www.iwmf.org/>

Media History

The International Association for Media and History is an organization of filmmakers, broadcasters, archivists and scholars dedicated to historical inquiry into film, radio, television, and related media. We encourage scholarly research into the relations between history and the media as well as the production of historically informed documentaries, television series, and other media texts.

Access <http://www.iamhist.org/>

National Association of Black Journalists

Works to increase black employment in the media, to increase the number of blacks in management positions and to encourage and educate young blacks interested in the profession.

Access <http://www.nabj.org>

National Association of Broadcasters

NAB exists to proactively and vigilantly advance the rights and interests of free, local radio and television broadcasters.

Access <http://www.nab.org/AM/Template.cfm?Section=Home>

National Association of Hispanic Journalists

The National Association of Hispanic Journalists (NAHJ) is dedicated to the recognition and professional

advancement of Hispanics in the news industry.

Access <http://www.nahj.org/home/home.shtml>

Native American Journalists Association (NAJA)

NAJA works to improve the coverage of Native Americans.

Access <http://www.naja.com>

National Press Club

A professional center for the advancement of standards and skills, and promotion of free expression and social support.

Access <http://npc.press.org/>

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